



iConnect

I Create Newsletter: (October 2012)



Working on costs...



Trade game...

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I Create India

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Hope all of you had a great Puja and are back without the hangover!

There has been much that has been happening at I Create. So here it is.

Memorandum of Understanding

I Create has signed MOU's with

- The Shimoga Multipurpose Social Service Society(SMSSS) Shimoga on 16th October. SMSSS as it is called is the development arm of the Diocese of Shimoga, Karnataka, and through various developmental interventions the organization caters to the needs of the poor and marginalized. Their main focus is on empowering women.



Inaugurating the AEW at Shimoga Multipurpose Society....

- I Create has signed an MoU with the Government of Gujarat, under the banner of Gujarat Foundation of Entrepreneurial Excellence, (GFEE) on 11thOctober 2012. This MOU has a back ground that is very different. GFEE has started a major entrepreneurship program on a planned 338 acre land near Gandhi Nagar. Mr. Narayan Murthy is the chief mentor of the program and Mr. Narendra Modi has been keenly interested in promoting this project. And here is an interesting part- they called it ***icreate*** -our registered trademark! As the saying goes-imitation is the best form of appreciation.

Rather than taking a confrontational and legal approach, I Create took a strong and positive one and, after several months of negotiations with GFEE Board Members, signed an MOU with GFEE on October 11, 2012 that creates an affiliation between I Create and GFEE. As part of the MOU, I Create Inc has permitted GFEE to use ***icreate*** logo in small letters, for its pursuit of our common goals for promoting an entrepreneurial ecosystem to ultimate help create jobs and prosperity.

I Create Newsletter: (October 2012)

As part of the MOU, the two organizations have agreed, among many other things, that (a) we will work as affiliates, and will be able to share the best practices and curriculum, and, (b) whenever possible, the leadership of I Create and GFEE will meet to keep this special relationship going smoothly and in a mutually beneficial manner. The first such meeting would take place during the next visit of Mr. Harsh Bhargava to India. During this first meeting, modalities of future meetings and other related matters will be worked out.

As you will agree, the MOU has been a validation of our approach to win over partners and affiliations which we always seek, to help advance I Create's Mission.

- On the 26th of October, I Create signed the MoU with Kherwadi Social Welfare Association (KSWA) Mumbai . KSWA started the Yuva Parivartan Movement which was launched by Dr. APJ Kalam, former President of India in the year 2003. The movement was started to help the unmotivated school drop outs become economically independent by imparting livelihood skills to them.

Coming to the Aspiring Entrepreneurs' Workshop-

- I Create Safar began the with the AEW at HIRCO(Hiranandani Construction and Wandrewala Foundation) on 3rd October -6th October at Panvel for 31 participants. Venkatesh & Tejaswini facilitated the training.



Explaining the business plan



Discussing the business plan....

- The I Create Academy conducted an AEW at the Shimoga Multipurpose Social Service Society from 16th- 20th October at Shimoga for 26 women. The facilitators were Ulhas Kamat, Pankaja, Ananth Kumar, Madhukeswar and Dinakar

I Create Newsletter: (October 2012)



Finishing touches to the business plan...

- I Create GCCI is conducting an AEW for Self Help Groups from 30th October-9th November scheduling half a day for the workshop.

Give India/ Cap Gemini- I Create programs are going strong. The EAPs and AEW's are being conducted with regularity

- I Create Safar conducted the AEW at Yuva Parivartan for ten participants from October 8th-12th. The trainers were Venkatesh & Tejaswini.
- I Create Vishwas Trust conducted an AEW with The Life Line Foundation Bangalore for 35 Muslim women beneficiaries from 17th-20 October. Sundaresh and Kumaraswamy facilitated the training.



Some products on display..

- I Create Vishwas in partnership with VMGAS(Vishwa Manava Gramina Abhivrudhi Samithi Bannur Town, T Narasipur taluk Mysore conducted an AEW from 26th-30th October for 40 participants. Sundaresh and Ananthakumar conducted the training.

I Create Newsletter: (October 2012)

- I Create Safar conducted an AEW at Yuva Parivartan from 29th Oct-2nd November for 22 participants. Venkatesh, Tejaswini, Latha Pujari & Vijaya Nadkarni facilitated the program.

Entrepreneurship Awareness Programs on the 8th October was conducted by I Create Hubli for 35 SHG members belonging to an NGO named Karmani based at Kundagol



Picture shows the members of the SHG

- I Create Vishwas held the first Entrepreneurs workshop under Cap Gemini Give India initiative for 40 participants of the Life Line Foundation
- Another EAP was held for VMGAS on 26th October at Bannur Town by ICVK, Bangalore for 45 member of an SHG.

Refresher Course

- I Create Gujarat held a Refresher for 18 Master Trainers of Gujarat at Baroda on 27th & 28th October .

CMS programs

- I Create Rajasthan conducted the CMS program at Sanskar School, Jaipur from 10 to 14 October 2012 with 40 students.

I Create Newsletter: (October 2012)



CMS program...

- I Create Safar conducted the CMS program at St Xaviers from 22nd to 26th October
- I Create Rajasthan conducted the CMS program at Kanoria College, Jaipur from 27 to 31 October 2012 with 36 students.

Highlights



Tina presenting her business plan at NBPC 2012

- Tina Ray, the first prize winner at NBPC 2012 was interviewed on BBC Radio and you may look at the link provided below

<http://www.bbc.co.uk/programmes/p00zfxhs>

A very happy Diwali to all of you.. May God bless you with Health Wealth and Prosperity!

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